



Info

For Immediate Release

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Bona US Brings Color and Beauty to Hardwood Floors with New Bona DriFast Stain Collection *Stunning New Colors Designed for Unique, Sophisticated Hardwood Floors*

Aurora, Colo., September 8, 2016 – – **Bona US**, the world leader in hardwood floor care and maintenance since 1919, recently revealed its new **Bona DriFast Stain Collection** with four collections and 26 colors. Now homeowners can change the color of their floors almost as easily as changing the color of paint on the walls. The new Bona collection offers deep, rich dark colors as well as bright natural tones and unique options such as the exclusive Birch, Aged Pewter and Twig colors.

“As we look toward 2017 the next big trend in hardwood floors, and interior design, will be hardwood floors,” said Cate Vanegas, Director of Marketing, Bona US. “Gone are the days of basic brown. Instead, today’s homeowners can select or even custom-mix the perfect hardwood floor color for their home.”

The **Bona DriFast Stain Collection** offers four collections that include 26 unique colors. The four collections are **Metropolitan**, rich neutrals to serve as an urban, sophisticated foundation; **Classic**, colors that complement the heritage of traditional design; **Essentials**, colors inspired to bring a distinctive, innovative look to floors; and **Naturals**, light golden colors to bring bright, relaxing and inviting appeal.

Bona DriFast Stain is an oil-modified stain that dries and is re-coatable for most stains in two hours. A premium quality, quick-drying stain for interior hardwood floor finish professionals, Bona DriFast Stain is compatible with the complete Bona hardwood floor system, ranging from adhesives, abrasives, sealers and finishes. Known for its high performance, Bona DriFast Stains penetrate, stain and seal bare wood, offer easy touch-up and provide low odor.

About Bona US

Bona US is the North American subsidiary of BonaAB in Malmö, Sweden. Bona US manufactures and distributes floor and home care products. Bona’s hardwood floor care systems have been trusted by professional for nearly 100 years. Bona hardwood floor care products are available in major retail outlets throughout the U.S. and Canada. With certifications like GREENGUARD, the company has also been recognized for formula innovations that are environmentally friendly. For more information, please contact Bona US at (800) 872-5515 or www.bona.com.

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