



## Info

*For Immediate Release*

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### **Bona®US Announces Expansion in Canada**

World Leader in Hardwood Floor Care to Increase Distribution and Product Offerings

Aurora, Colo., November 17, 2014 –[Bona US](#), the world leader in hardwood floor care since 1919, announced its expansion today to increase distribution in Canada. Bona retail products have been available in select markets for the past few years; however, today’s announcement will markedly increase availability as well as offer new products to the market. Bona’s line of professional products (finishes, adhesives, etc.) also remain widely available across Canada.

“We have seen great success of our Bona products in Canada the past few years – it just made sense to expand our offering,” said Chad Nordhagen, Director of Marketing, Bona US. “With almost 100 years of experience behind us we know how to keep Canadian floors looking beautiful and residue-free.”

Bona offers a full system of products to clean, shine and protect hardwood floors. From the all-in-one Bona Hardwood Floor Mop to the durable Bona Hardwood Floor Polish to the GREENGUARD certified, no-residue Bona Hardwood Floor Cleaner, Canadians can keep floors looking beautiful. Additional Bona products available in Canada include products for hard surface floors such as Bona Stone, Tile & Laminate cleaner as well as Bona Free and Simple Hardwood Floor cleaner for allergy sensitive homes.

“We know that Canadians love their hardwood floors,” said Phil Sanchez, Export Account Manager, Bona US. “The average Canadian home has three or more rooms with hardwood floors. Our mission at Bona is to help these hardwood floors stay beautiful.”

Bona products are available at Canadian Tire, Target, Lowe’s, Bed, Bath & Beyond, The Home Depot and Home Outfitters. Throughout the next year Bona will actively focus on increasing its product availability for Canadian consumers.

Bona products are used on many famous floors including the Canadian House of Commons. Proven to be the most durable and beautiful finishes in the industry, Bona waterborne finishes are certified to UL Environment’s GREENGUARD standard for indoor air quality. GREENGUARD is a non-profit, third party organization that tests indoor products for their environmental impact in an effort to improve the air quality consumers breathe. Bona is the first in its industry to carry a full system of hardwood floor finishing and floor care products certified for indoor air quality.

#### **About Bona US**

Bona US is the North American subsidiary of BonaAB in Malmö, Sweden. Bona US manufactures and distributes floor and home care products. Bona’s hardwood floor care systems have been successful in the professional market for 90 years. Consumer products are available in most major retail outlets throughout the U.S. and North America. With certifications like GREENGUARD, the company has also been recognized for formula innovations that are pH-neutral and non-toxic. For more information, please contact Bona US at (800) 872-5515 or [www.MyBonaHome.ca](http://www.MyBonaHome.ca).

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