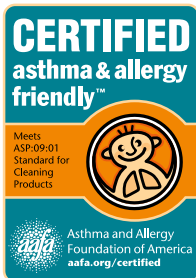


NEW &
Improved
Formula!



free & simple™
Bona®

Hardwood Floor Cleaner



More than
60 MILLION
Americans
have asthma
or allergies*.

Our certified Bona free & simple® formula offers an effective floor cleaning solution that helps reduce allergens and irritants that accumulate on your floors.

*According to the Asthma and Allergy Foundation of America

Introducing...



the **NEW** Bona Free & Simple[®]
Hardwood Floor Cleaner,

now certified asthma & allergy friendly™ by the
Asthma and Allergy Foundation of America.

Bona[®] is proud to provide a product that supports
AAFA's initiative of guiding patients in creating a
healthier home, especially for those suffering from
asthma and allergies.

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- Bona Free & Simple[®] Hardwood Floor Cleaner has passed the Asthma and Allergy Foundation of America's strict standards to achieve this certification.
 - Bona Free & Simple[®] provides the same exceptional results that you would expect. All Bona[®] products are infused with more than 90 years of innovation and experience to keep floors looking beautiful.
 - Hardwood floors are cleaner and healthier. The Mayo Clinic recommends removing carpet in the home and replacing it with hard surfaces to ensure healthier air quality. Hard surfaces make it more difficult for allergens to penetrate and cling to the floor.

May is National Asthma & Allergy Awareness Month

It's peak season for asthma and allergy sufferers, and a perfect time to educate consumers about reducing exposure to their triggers.

Itchy eyes, sneezing, wheezing and coughing — all typical symptoms of allergies and asthma. One in five Americans suffers from some type of allergy or asthma – it is among the country's most common yet often overlooked diseases.

Did you know?

- Allergy is the 5th leading chronic disease in the U.S. among all ages, and the 3rd most common chronic disease among children under 18 years old.
- Approximately 10 million people are allergic to cat dander, the most common pet allergy. The most common indoor/outdoor allergy triggers are: tree, grass and weed pollen; mold spores; dust mite and cockroach allergen; and, cat, dog and rodent dander.
- Each year, allergies account for more than 17 million outpatient office visits, primarily in the spring and fall; seasonal allergies account for more than half of all allergy visits.
- The annual cost of allergies is estimated to be nearly \$14.5 billion.



Bona free & simple™ Hardwood Floor Cleaner

- Certified asthma & allergy friendly™
- Free of dyes & scents
- No dulling residue
- Safe for wood floors
- Ready-to-use formula

Try Bona's Other Premium Products:



Hardwood Floor Cleaner

- Quick & easy cleaning
- Safe for wood floors
- Dries fast, no dulling residue



Hardwood Floor Spot Cleaner

- Use to spot treat pet messes and spills
- Odor eliminating
- Safe for wood floors



Stone, Tile & Laminate Cleaner

- Quick & easy cleaning
- Dries fast, no dulling residue
- Safe for hard-surface floors



Cabinet Cleaner

- Specially formulated for cabinets
- Dries fast, no dulling residue
- Easily removes fingerprints



Hardwood Wet Cleaning Pads

- Quick & easy cleaning
- Safe for wood floors
- Dries fast, no dulling residue
- Disposable



NEW!

Wood Furniture Polish

- Cleans & shines wood furniture
- Resists fingerprints
- No residue buildup

Products available online or at select retailers, go to Bona.com for retail locations.