



For Immediate Release

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Bona®US Launches Keep It Clean Personality Quiz and Sweepstakes
Participants May Win Prizes Including a Trip to Hawaii

Aurora, Colo., February 25, 2015 –[Bona US](http://www.bona.us), the world leader in hardwood floor care since 1919, today launched its “Keep it Clean Personality Quiz and Sweepstakes.” Consumers may enter for a chance to win a year of home cleaning services, a trip to Hawaii or one of multiple chances to win a Bona® Hardwood Floor Mop Express. Additionally, registrants may participate in a cleaning personality quiz to receive a fun perspective on their own cleaning style by visiting www.keepitcleanquiz.com.

“It’s clear from our research that everyone approaches cleaning a little differently. Some take cleaning seriously while others may be more carefree,” said Jill Mathis, Retail Marketing Manager, Bona US. “Just in time for spring cleaning, we’ve added a fun twist to the various cleaning personalities via the Keep It Clean Personality Quiz.”

Registrants visit www.keepitcleanquiz.com, enter basic information and then answer a handful of fun, cleaning-oriented questions to receive their “cleaning personality” which may be the Perfectionist, Social Butterfly, Multitasker or Dancing Queen. Just by entering, registrants can receive a \$3 coupon and instantly play for a chance to win a Bona Hardwood Floor Mop Express. All registrants will be entered to win one prize of a year of home cleaning services or the grand prize, a trip for four to Hawaii. Consumers can enter once daily.

Bona offers a full system of GREENGUARD certified products to clean, shine and protect hardwood floors. Bona is the first in its industry to carry a full system of hardwood floor finishing and floor care products certified for indoor air quality. Bona products are available at thousands of participating retailers nationwide including Lowe’s, The Home Depot, Target, Ace Hardware, Bed Bath & Beyond, Walmart, online at MyBonaHome.com and other participating retailers nationwide.

About Bona US

Bona US is the North American subsidiary of BonaAB in Malmö, Sweden. Bona US manufactures and distributes floor and home care products. Bona’s hardwood floor care systems have been successful in the professional market for 90 years. Consumer products are available in most major retail outlets throughout the U.S. and North America. With certifications like GREENGUARD, the company has also been recognized for formula innovations that are pH-neutral and non-toxic. For more information, please contact Bona US at (800) 872-5515 or www.MyBonaHome.com.

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