

ABOUT Bona®

Our History

In 1894, Bona founder Wilhelm Edner opened a small grocery shop in Malmö, Sweden. In 1910 a completely new product was introduced to the Swedish market — floor wax. Edner shifted his focus from groceries and five years later added floor polish, mop oil, dry floor cleaner, waxing equipment and other floor care products to his offering. Over ninety years later, Bona brings innovation, performance and the highest quality in the industry with its suite of products for hardwood floor finishing and care. Bona's focus on hardwood floors, paired with concern for health and the environment, enhance the beauty, safety and longevity of floors.

Our Products

Bona is the world leader in hardwood floor finishing and floor care trusted by professionals since 1919. With billions of square feet of hardwood floors in the United States, care and maintenance of this home investment is a rising trend. From sanding, finishing and polishing to everyday cleaning, Bona provides the technologically advanced, environmentally responsible solutions available for each stage in the life of hardwood floors.

Innovation

Bona is the pioneer of dust-free sanding, waterborne finishes and non-toxic hardwood floor care products and continues to raise the bar for product performance, beauty, health and environmental responsibility. Bona is leading the market in innovation with products ranging from beautiful and durable waterborne finishes and polishes, to a convenient family of hardwood floor mops and cleaners.

Proven

With nearly a century of experience in caring for hardwood floors, Bona provides professionals and homeowners with premium quality finishing and cleaning products to maintain the natural beauty of wood floors. With global headquarters in Malmö, Sweden and subsidiaries and distributors in over 50 countries, Bona offers a complete hardwood floor care system, proven to be the healthy, easy and effective way to clean and maintain hardwood floors.

Environmentally Responsible

Consumers are demanding environmentally healthy products for their homes. Bona was the first manufacturer in the hardwood floor industry to offer a complete hardwood floor finishing and floor care system that is GREENGUARD GOLD Certified for indoor air quality. GREENGUARD is a non-profit, third party organization that tests indoor products for their environmental impact in an effort to improve the air quality consumers breathe.

Bona's professional sanding equipment and finishing systems are sold through a network of distributors. Bona's floor care products are sold at Target, Walmart, Bed Bath & Beyond, Lowe's, The Home Depot, Kroger, Safeway, Ace Hardware and online at MyBonaHome.com, as well as through many other participating retailers nationwide.



Bona® GREEN

A family-owned company, Bona® is dedicated to the world community and our future. Such a long term commitment to innovation requires a sustainable philosophy that considers living environments both indoors and outdoors. We continually strive for effective products with ever-lessening environmental impact.

Bona's Commitment to Our Shared Environment

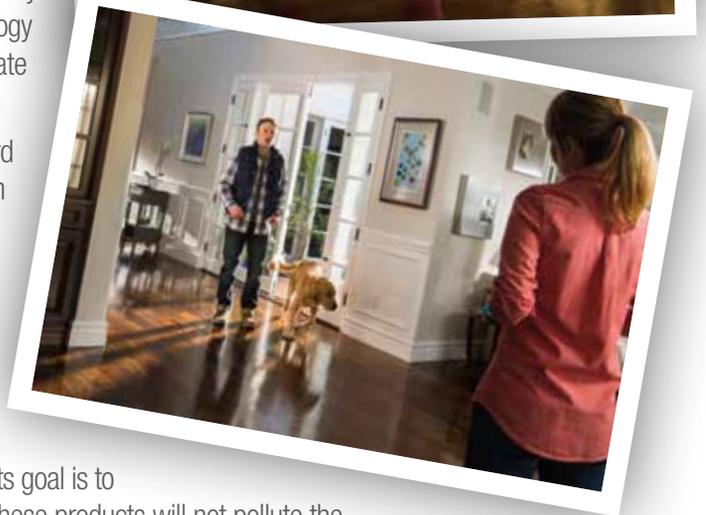
When it comes to the environment and floor care, Bona® leads the pack.

- **Industry First:** Bona® was the first manufacturer in the industry to offer a complete hardwood floor finishing and care/maintenance system that is GREENGUARD GOLD Certified for indoor air quality. This certification assures professionals and consumers unsurpassed durability, beauty and environmental responsibility for hardwood floors.
- **Safe:** Bona® waterborne floor cleaners are GREENGUARD GOLD Certified and safe for floors, families and the environment. Bona®'s specially-developed non-toxic formula also limits the possible harmful effects of downstream pollution.
- **Breathe Easier:** Bona® waterborne finishes have no toxic fumes and low VOC's so it is healthier for your family, pets and the environment. Additionally, there is no need to vacate your home during the finishing process due to fast dry times and easy water clean-up. Our proprietary waterborne technology highlights the true beauty and elegance of the wood and provides the ultimate in durability. It too, is GREENGUARD GOLD Certified.
- **No Dust!:** The Bona Atomic Dust Containment System® is the most forward thinking hardwood floor innovation in the industry. This powerful system evacuates airborne dust generated by the sanding process (no more plastic on the furniture!). Not only is it GREENGUARD GOLD Certified, but it also virtually eliminates lingering dust in your air-ducts, so you are back in your home faster.

About GREENGUARD

GREENGUARD Environmental Institute is an industry-independent, non-profit organization that establishes standards and testing for indoor products. Its goal is to improve public health by helping manufacturers build safer, better products. These products will not pollute the air with harmful levels of dangerous chemicals or particulates.

GREENGUARD Gold Certification offers stricter certification criteria, considers safety factors to account for sensitive individuals (such as children and the elderly), and ensures that a product is acceptable for use in environments such as schools and healthcare facilities. It is referenced by both The Collaborative for High Performance Schools (CHPS) and the Leadership in Energy and Environmental Design (LEED) Building Rating System. The GREENGUARD Gold Certification requirements comply with the State of California's Department of Public Health Services Standard Practice for Specification Section 01350 (California Section 01350) for testing chemical emissions from building products used in schools and other environments. As such, GREENGUARD Gold Certified products can be used to earn valuable credits in the CHPS Best Practices Manual for K-12 schools, the US Green Building Council's LEED® Green Building Rating Systems, the Green Guide for Healthcare, the NAHB Green Building Guidelines, Green Globes, Regreen and many other building codes, standards and specifications.



Bona® FAQ's

Bona Frequently Asked Questions

Q: Where is Bona® headquartered?

A: US headquarters are in Aurora, Colorado. Our global headquarters are in Malmö, Sweden with subsidiaries and distributors in over 50 countries.

Q: What makes Bona® different?

A: Bona® is the industry expert since 1919, providing premium quality finishing systems and cleaning products developed to maintain the natural beauty of hardwood floors. A pioneer of waterborne finishes, dust-free sanding and non-toxic floor care, The suite of Bona® solutions provide the best hardwood floor care process available.

Q: Are Bona® products safe for the home and family?

A: Yes, Bona® products are safe for floors and family. Our cleaners are non-toxic and GREENGUARD GOLD Certified by the non-profit, GREENGUARD Environmental Institute (GEI). This ensures our products are acceptable for use in environments such as schools and healthcare facilities.

Q: Are Bona® products safe for the environment?

A: Bona® is committed to innovative products that not only work but are also safe for the environment. From our non-toxic cleaning formulas and our machine washable microfiber pads to our dust containment systems, we are constantly innovating to care for our planet. In fact, Bona® was the first manufacturer in the industry to offer a complete hardwood floor finishing and care system that is GREENGUARD GOLD Certified.

Q: Which products are used when?

A: Home floor care goes beyond cleaning. The best way to keep floors healthy and long lasting is through a four-step process: dusting, cleaning, polishing and refinishing.

1. Dusting: Dust daily to remove dust and dirt that can scratch a floor's surface.
2. Cleaning: Mop weekly to remove dirt and dust. When a spill occurs, immediately soak up the liquid and clean with Bona® Hardwood Floor Cleaner.
3. Polishing: Apply Bona® Hardwood Floor Polish every 1-2 months to keep floors shiny and add a protective layer. For extra shine, consider deep cleaning your floors before adding polish.
4. Refinishing: Refinish every 5-8 years with a Bona Certified Craftsman to maintain beauty and extend the life of floors.

Q: Are products like vinegar and water more "environmentally friendly" for floors?

A: Vinegar and water is an environmentally friendly product, but is not safe for hardwood floors. Cleaning wood floors is about cleaning the finish on the wood. Since vinegar is an acid, it will break down the finish on the floor, and over time will reduce the shine and leave



a dull appearance. Additionally, when used with a mop and bucket it will leave an excessive amount of water on the floor.

Q: Does Bona® make hardwood for floors?

A: No, Bona® does not make hardwood floors, however we make everything for hardwood floors from finish to floor care and maintenance.

Q: Are the cartridges for the Bona Hardwood Floor Mop® refillable?

A: Yes, our refillable cartridges easily detach and refill with economy size Bona® cleaners. Designed specifically for hardwood floor care this combination of mop, microfiber cleaning pad and cartridge provides beautiful, clean, healthy hardwood floors while keeping excess waste out of landfills.

Q: What is the difference between the Bona® Hardwood and Stone, Tile & Laminate Cleaners?

A: The Bona® Hardwood Floor Cleaner is specifically designed for un waxed polyurethane finished or prefinished floors. While the Bona® Hardwood Floor Cleaner can be used on laminate flooring, our Bona® Stone, Tile & Laminate Cleaner contains a stronger degreaser and is a slightly different formula designed for most other hard, sealed surfaces.

Q: What is Bona® Hardwood Floor Polish?

A: Bona® Hardwood Floor Polish is designed for any sealed or polyurethane finished floor (old or new). The urethane-acrylic blend evens out the floor's appearance and provides a protective durable layer. Polish is available in two sheen levels: high gloss and low gloss. High gloss will give the floor a shiny appearance, and low gloss will provide a satin or matte appearance.

Q: Where can I find Bona® products?

A: Bona® floor care products are available at major retailers nationwide including Target, Walmart, Bed Bath & Beyond, Lowe's, The Home Depot, Kroger, Safeway, Ace Hardware, True Value, and other specialty stores or online at MyBonaHome.com

Q: My floors need a refinish. Can Bona® help?

A: Yes! You can find a hand-picked and proven, top-level Bona® Certified Craftsman on our website. They are trained and certified by Bona® and use the complete Bona® System on your floors. Visit MyBonaHome.com for more information.