



What to Consider When Choosing a Finish for Your Hardwood Floors

The Benefits of Choosing Bona Traffic HD® Waterborne Wood Floor Finish

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Refinishing or installing new hardwood floors is an exciting time, as you're likely redecorating or changing the aesthetic in your home or a room. There are many decisions to make, like colors, textures, and finishes. When choosing a floor finish, it's important to be as educated as possible so you can make the best choice for you, your family, your home and the environment. Here are some things to consider when it's time to choose a hardwood floor finish for your home, and why choosing Bona Traffic HD® is the best option.

The Benefits of Choosing Bona Traffic HD® Waterborne Wood Floor Finish

Air Quality & Home Health:

It's important to choose a finish that you know will be safe to inhale – both during application and after it's dried - especially if you or your loved ones have asthma, respiratory issues or allergies. Bona Traffic HD®, as well as all other Bona waterborne finishes, contain low fumes, which means you don't have to put your health at risk, and you don't have to vacate your home during the finishing process.

GREENGUARD GOLD Certified:

GREENGUARD is a 3rd party organization that assures that products designed for use in indoor spaces meet strict chemical emissions limits, which contribute to the creation of healthier interiors. The **GREENGUARD GOLD Certification** (formerly known as GREENGUARD Children & Schools Certification) offers stricter certification criteria, considers safety factors to account for sensitive individuals (such as children and the elderly), and ensures that a product is acceptable for use in environments such as schools and healthcare facilities. It is referenced by both The Collaborative for High Performance Schools (CHPS) and the Leadership in Energy and Environmental Design (LEED) Building Rating System.



Low in VOCs:

Bona Traffic HD®
Low-VOC finish
<150 g/L

What are VOCs and why do they matter? Volatile Organic Compounds (VOCs) are compounds that have a high vapor pressure and low water solubility. Many VOCs are human-made chemicals that are used and produced in the manufacturing of many household products and are most commonly found in furnishings and building materials. Off-gassing occurs when VOCs and other chemicals are emitted as gases from manufactured products - such as cleaners, new furniture, and floor finishes. However, VOCs are prevalent in nearly everything. When the VOC levels are high and when there are other toxic chemicals in the product, such as with an acid-cured finish, it can become a hazard to your health. Bona Traffic HD® is a very low-VOC finish, with less than 150 g/L.

Bona waterborne finishes contain NO added formaldehyde or other toxic ingredients that are considered hazardous to your health or the environment. Acid-cured finishes contain toxic fumes that when released will degrade air quality and can agitate respiratory illnesses and lead to symptoms such as nausea, dizziness, headaches, and irritation in the eyes, nose and throat.

Time:



Bona Traffic HD® has dry times of two to three hours and a full cure in just three days, getting you back on your floor and back to your normal routine quicker. Plus, there's no need to vacate your home during the process, saving you time and money!

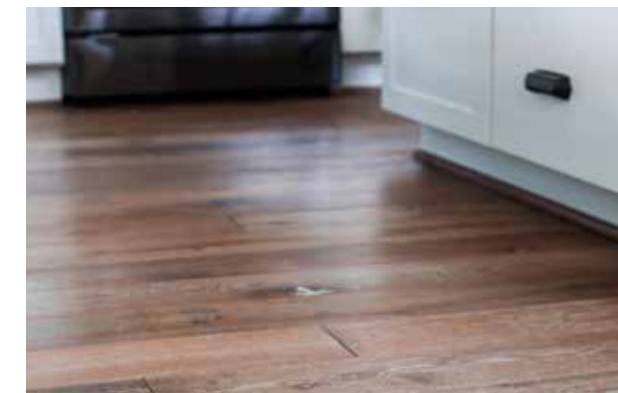
What does 'fully cured' mean? This means that the finish is 100% dry, is no longer off-gassing, and the floor can be lived on as normal. Until a floor is fully cured, it remains susceptible to scuffing or marring. It is also recommend to leave rugs off of floors until the floor is cured, as the anti-slip backings can dissolve and cause damage to the finish if put down too soon. Most acid-cured (aka "Swedish") finishes take weeks or even months to fully cure.

Durability:

Bona Traffic HD® is the most durable waterborne urethane finish available today. Bona pioneered waterborne hardwood floor finishes in the 1970's, and is committed to advancing the technology within this category to always stay at the forefront of durability and protection for your floors.

Beautiful Results:

Bona Traffic HD® dries clear and colorless and will not turn yellow or change color over time, leaving the true beauty and elegance of the wood and stain you have chosen for years to come.



Bona Traffic HD®

vs.

Acid-Cured (aka “Swedish”) Finishes

NO. Bona Traffic HD®, and all Bona waterborne finishes, are safe so you, your family, pets, plants and food can remain in-home if you wish. Be sure to hire a contractor who offers a complete Bona Dust Containment System® also.	Do I have to vacate my home?	YES. It is unsafe for people, pets (including fish), plants, and food to remain in the home during application and up to two weeks after the floor is finished.
2-3 hours.	How long is the dry time? (ie. When can I walk on the floor in socks?)	4-6 hours.
Bona Traffic HD is fully cured in 3 days.	What is the cure time? (ie. When can I put my rugs back?)	Most acid-cured finishes take 30-90 days to fully cure.
NO.	Does it contain formaldehyde?	YES.
NO.	Is it flammable?	YES. Highly flammable - all pilot lights, heaters and other heat sources must be turned off prior to application.
Bona Traffic HD is VOC compliant with <150 g/L.	What are the VOC levels?	VOC levels are at the highest allowable level for home floor finishes, ranging between 560-719 g/L.
Little-to-None. It's described as a non-offending odor, allowing you the comfort of staying in your home during the refinishing process.	What odor can I expect during the finishing process?	Strong, offensive odor which requires a full respirator during application. The smell will remain in the home for the duration of the cure time as well.

A healthy home starts with a healthy floor.

At Bona the health and safety of our customers, both contractors and homeowners, is our top priority. Bona offers a full system of sustainable solutions for hardwood floors, including adhesives, stains, sealers and finishes. Bona Traffic HD® is the star of the Bona System® and outperforms any waterborne finish in the industry, offering unsurpassed durability, superior chemical resistance and the ultimate in scuff and scratch resistance. When discussing refinishing your hardwood floors with your contractor, get the best protection you can and request Bona Traffic HD.

Maintain the investment in your hardwood floors by cleaning with Bona's waterbased cleaners that are safe for families, pets and the planet.

