

Bona[®]

Info

For Immediate Release

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Bona US Launches Regional Training Center near Atlanta, Georgia

Aurora, Colo., May 26, 2017 – – Bona US, the world leader in hardwood floor care and maintenance since 1919, announced today the grand opening of a Bona Regional Training Center in Marietta, Georgia. The center, located just north of Atlanta, Georgia, is celebrating with a Grand Opening event on June 1, 2017 from 8:00 a.m. – 5:00 p.m. that will include food, prizes and hands-on product demonstrations.

The Bona Regional Training Center reflects Bona’s ongoing commitment to educate distributors, contractors and flooring retailers on the latest Bona products and best practices in hardwood floor care. The facility houses a 950-square foot training area and is fully equipped for training on the installation, sand and finish, and care of hardwood floors. Located at 1230 Kennestone Circle, Unit 3110, Marietta, GA, 30066, the training center is conveniently off Interstate 75, just south of the Interstate 575 and Interstate 75 junction.

“Atlanta is an important market for us with so many skilled craftsmen nearby. This Bona Regional Training Center not only offers a great location but also offers an ideal environment for contractors and distributors to advance their knowledge of The Bona System™ of products,” said Gregg Bethune, National Sales Manager, Bona US. “These training centers also help support our growing Bona Certified Craftsman Program which brings the best technical skills to contractors across North America.”

Bona’s North American training centers are located in Manalapan, NJ; Monroe, NC; Aurora, CO; Palatine, IL; Kent, WA; Nashville, TN; Toronto, ON; and Addison, TX. Bona will be expanding its Regional Training Centers into Latin America later this summer in Panama City, Panama.

About Bona US

Bona is an innovative, environmentally-conscious company dedicated to creating beautiful floors since 1919. Bona US, the North American subsidiary of BonaAB in Malmö, Sweden, manufactures and distributes floor and home care products. The first in the industry to offer a full system of waterborne hardwood floor finishing and floor care products certified for indoor air quality by GREENGUARD, Bona products can be found throughout the U.S. and Canada. From residue-free hardwood floor cleaners to a beautiful array of stains and high durability finishes, consumers, distributors and contractors trust Bona. For more information, please contact Bona US at (800) 872-5515 or www.bona.com.

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EDITOR’S NOTE: Photo available: New Bona Regional Training Center in Atlanta. Contact Heather Lindemann at 303-371-1411 or Heather.Lindemann@bona.com for information.