



## Info

*For Immediate Release*

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### **Bona® US Announces Launch of Bona Disposable Dusting Cloths** *New Product Offers Quick and Easy Dusting of* *Hardwood, Stone, Tile & Laminate Floors*

**Aurora, Colo., September 27, 2016** –**Bona US**, the world leader in **hardwood floor care** and **maintenance** since 1919, today launched the **Bona Disposable Dusting Cloths**. This new disposable cloth is innovated to lock away dust, dirt and pet hair while keeping floors clean and safe.

“Our research shows that homeowners continue to look for new tools to help clean quickly and efficiently,” said Cate Vanegas, director of marketing, Bona US. “The new Bona Disposable Dusting Cloths are the perfect tool for a quick dust of any floor surface or to grab dirt and pet hair prior to using a wet cleaning product such as the Bona Hardwood Floor Cleaner.”

Developed in line with Bona’s commitment to innovation and quality, the Bona Disposable Dusting Cloths offer a 3D design that utilizes thousands of fluffy fibers to effectively lock away dust, dirt and pet hair. Fastening stripes adhere to the mop and secure the pad to all Bona mops as well as competitor mops. The Bona Disposable Dusting Cloths clean 1.8 times faster compared to the surface area of the leading sweeping pad.

“Dusting is an important step in keeping hardwood floors and other surfaces clean and healthy for the home,” said Vanegas. “At Bona our mission is to keep innovating products that clean and care for the home.”

Bona is the first in its industry to carry a full system of hardwood floor finishing and floor care products certified for indoor air quality. Bona Disposable Dusting Cloths are available this September at Bed, Bath & Beyond, Lowes, select Kroger stores, Ace Hardware amazon.com and online at bona.com for \$8.99 MSRP.

#### **About Bona US**

Bona US is the North American subsidiary of BonaAB in Malmö, Sweden. Bona US manufactures and distributes floor and home care products. Bona’s hardwood floor care systems have been successful in the professional market for almost 100 years. Consumer products are available in most major retail outlets throughout the U.S. and North America. With certifications like GREENGUARD, the company has also been recognized for formula innovations that are pH-neutral and environmentally friendly. For more information, please contact Bona US at (800) 872-5515 or [www.bona.com](http://www.bona.com).