



Info

For Immediate Release

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Bona® US Launches The Bona Hardwood Floor Mop - Express New Mop Provides Quick and Easy Cleaning for Beautiful Hardwood Floors

Aurora, Colo., July 8, 2013 –[Bona US](#), the world leader in hardwood floor care since 1919, announced today the launch of The Bona Hardwood Floor Mop - Express. This new addition to Bona's full line of floor care tools will provide quick and easy cleaning with no dulling residue and will be available in WalMart stores this July and Kroger stores this August.

“Our research shows that consumers have less and less time for cleaning. At Bona, our mission is to help consumers care for their hardwood floors with the best products and the easiest tools,” said Chad Nordhagen, Director of Marketing, Bona US. “Our full line of floor care products will meet any hardwood floor care need from mops to polish to cleaners, all with the same goal – healthy, fabulous hardwood floors.”

With a redesigned handle including the ComfortSoft Touch Grip and durable, lightweight design with EasyClick Assembly, the Bona Hardwood Floor Mop - Express combines Bona's premium, quick drying, no-residue cleaner with a durable, high-quality microfiber mop for the ultimate cleaning. The mop comes with a full-size, refillable cartridge of Bona's non-toxic cleaner that is effective and safe for floors, families and the environment. Along with the Bona cleaner, the mop comes with Bona's microfiber cleaning pad which picks up moisture and dirt, leaving floors clean with no dulling residue. The Bona Hardwood Floor Mop - Express retails for \$29.99.

Bona's floor care products are GREENGUARD Indoor Air Quality Certified® and certified for GREENGUARD's more stringent Children and Schools Program. This non-profit, third party organization tests indoor products for their environmental impact in an effort to improve the air quality consumers breathe. Bona is the first in its industry to carry a full system of hardwood floor finishing and floor care products certified for indoor air quality.

Bona products are available at Lowe's, Ace Hardware, The Home Depot, Bed Bath & Beyond, Kroger, online at [MyBonaHome.com](#) and other participating retailers nationwide.

About Bona US

Bona US is the North American subsidiary of BonaAB in Malmö, Sweden. Bona US manufactures and distributes floor and home care products. Bona's hardwood floor care systems have been successful in the professional market for 90 years. Consumer products are available in most major retail outlets throughout the U.S. and North America. With certifications like GREENGUARD, the company has also been recognized for formula innovations that are pH-neutral and non-toxic. For more information, please contact Bona US at (800) 872-5515 or [www.MyBonaHome.com](#).

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